# Public API

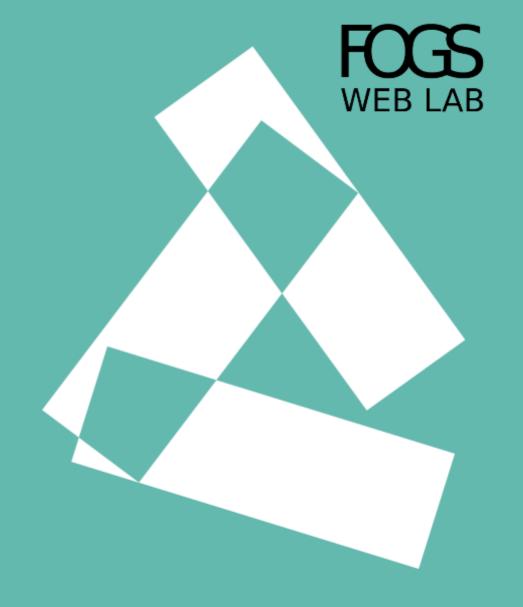
Public API Liechtenstein

Unlocking the digital potential of an entire country





Phase 1:
Demand analysis
Private Sector and
Public Sector



# Needs analysis as a starting point: a brief overview Qualitative method in the form of stakeholder interviews



>Question 2 and 3 triggers ideas toward a "Digital Ecosystem Liechtenstein"

- 2 Questions:
  - What are the challenges facing your organisation in relation to these three topics?
  - In which areas do you see potential for cooperation in Liechtenstein?
- Results

 Smallness of the country and direct access to decision makers leads to overall picture

> Practical challenges SME and Public Sector

Missing
link
between
SME and
Public
Sector

Ideas and solutions for missing services

Unlock the digital potential of Liechtenstein









## Public API - Extension of the Scope



#### **User Story & Description**

As SME or Public Sector Lead, I want to have a public Application Programming Interface (API) so that I can scale my digital solutions to be easily connected and made available in various company IT environments.

• A) Public Application Programming Interface (API)

Lay the foundation for a MPV!

#### **Concept Digital Ecosystem Liechtenstein**

- Public API questions are not the priority topics to solve
- In the first step an overall picture is needed
- Hot to define a "Digital Ecosystem Liechtenstein"
- Influence of ecosystem-approach towards Public API
- How and in which steps could digihub.li help reaching the goal of a "Digital Ecosystem for Liechtenstein"?
- What is a realistic scenario reaching a MPV on the existing basis and within the known limits and circumstances?



Phase 2:
Building a Digital
Ecosystem for
Liechtenstein



## Building a Digital Ecosystem for Liechtenstein



Needs analysis SME

2

Digihub.li - Innovation Hub 3

Innovation Framework
/ Ecosystem
Liechtenstein

4

**Expert Advise** 

5

and PSO

Digital infrastructure and strategies (Public Sector) 6

Digital infrastructure and strategies (Private Sector /

Gaps

8

Ecosystem



# Building a Digital Ecosystem for Liechtenstein GAPs



Identified gaps and important topics Data Sovereign Public elD **APIs** ty Sector Open Public Gaps Data Sector Strategy Organisational superstructure Private Standard Digital Sector ization Signatur Private Sector



Building a Digital Ecosystem for Liechtenstein

**Ecosystem** 

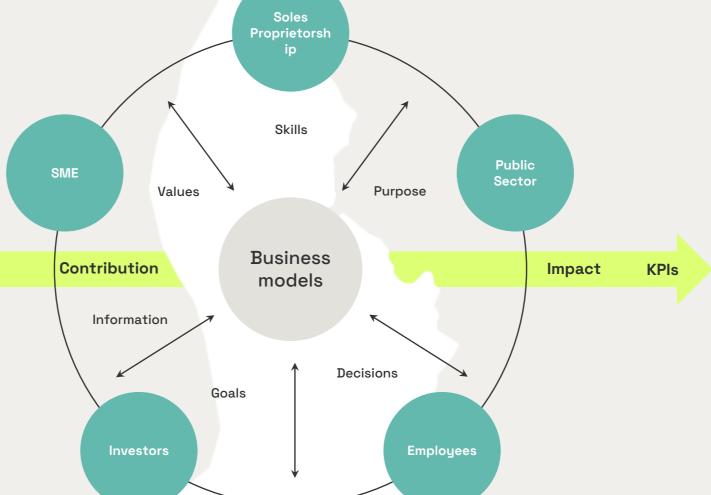


Multi-Stakeholder

Social

8

**Ecosystem** 



Ecological

Economic



**Ecosystem Vision and Potentials** 

**SME** 



Multi-Stakeholder

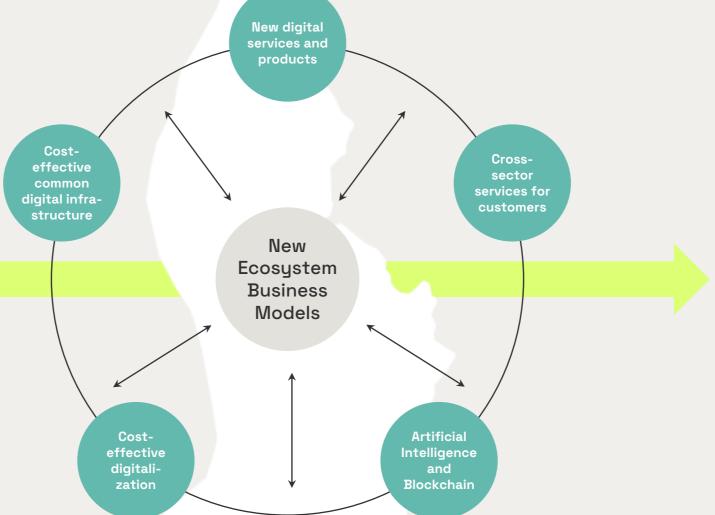
Sector-wide solutions

Scalable microprocess optimization

Data sovereignty

8

Vision and Potentials for SME





**Ecosystem Vision and Potentials** 

Liechtenstein

FOGS WEB LAB

Multi-Stakeholder

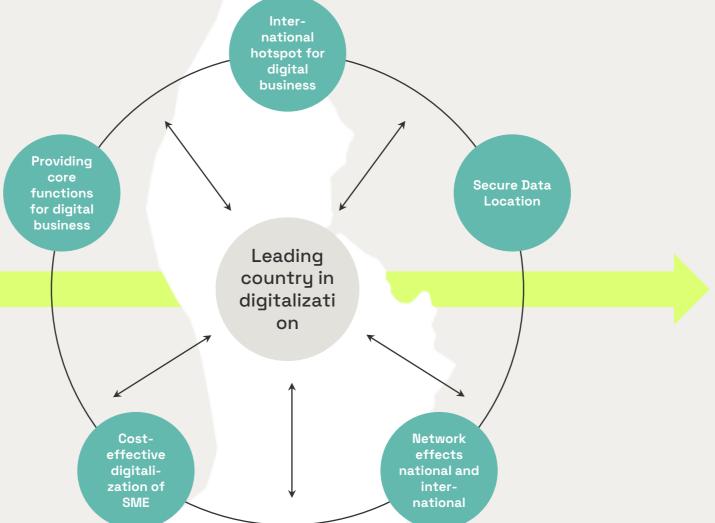
Sector-wide solutions

Scalable microprocess optimization

Unlocking Potencial of BC, Al and Data

8

Vision and Potentials for Liechtenstein





Phase 3 - Public API







As SME or Public Sector Lead, I want to have a public Application Programming Interface (API) so that I can scale my digital solutions to be easily connected and made available in various company IT environments.

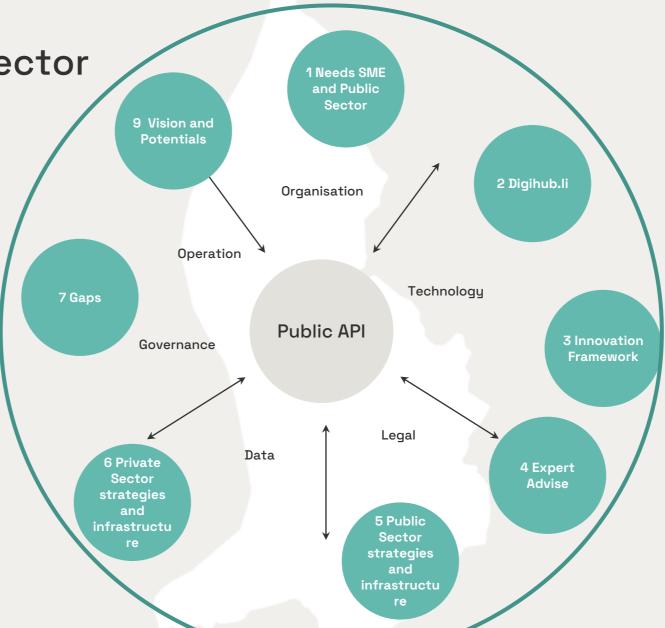


**Public API** 

SME and Public Sector

in Liechtenstein

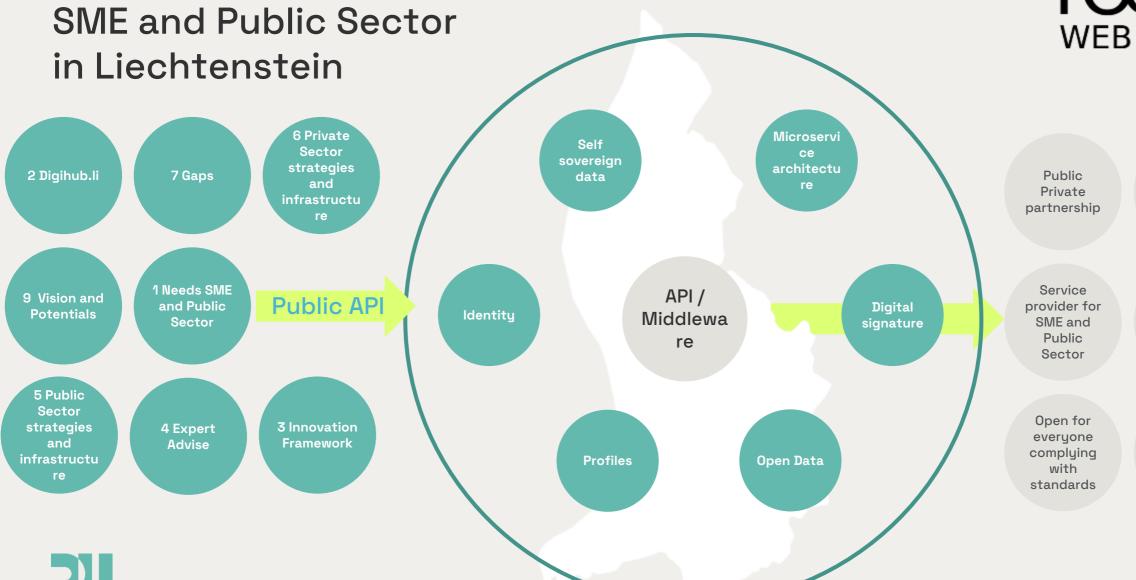
**Digital Ecosystem** 





**WEB LAB** 

**Public API** 





Not a market participant

Focus on core functions

**Definition of** Standards







# The way could lead via the courage to trial and error.



#### **Public API**



1...

### **Open Innovation**

- Needs analysis
- Vision, potentials and added value

...8

#### Design

- Proof of concept
- Expert Advice
- Ecosystem definition

9

**MVP** 



#### **Public API LVC** Organisation **WEB LAB** Contribution of Concept Multi-Stakeholder Spin-off **Public Private** partnership or Non-Profit Protection Foundation **Funding** of idea and Elaboration Public API of an organi-**Open Innovation** Design **MVP MVP** LVC zational superstructure \_ongoing skills training... Realization of Structured Public API Roles and Cooperation Public and innovation **Private** rooms Sector digitub.E Services Spining the groups | Integrate \$20%

#### Public API LVC **MVP** and Use Cases **WEB LAB** Bank transaction to tax declaration Multi-Stakeholder Foundation Demo of core for strategic functions decisions in Al micro-Company Public register and process Sector optimization profiles **MVP** Market acceptance **Business models** Legal and technical Cooperation aspects Public and Private sector Local resources and players Feasibility public API vision and Crosspotential Employee company ticket onboarding system



# Building a Digital Ecosystem for Liechtenstein

# General Definition Digital Ecosystem



8

General
Definition Digital
Ecosystem

#### Definition Fraunhofer Institute, Germany (1/2)

"A Digital Ecosystem is a socio-technical system in which companies and people cooperate that are independent but expect to gain mutual benefits from participating. A Digital Ecosystem has a digital platform at its center that supports this cooperation particularly well via ecosystem services.

#### A Digital Ecosystem

- addresses actual needs of potential consumers,
- delivers added value that was previously unattainably without the ecosystem service,
- is attractive to both providers and consumers of services, and
- provides added values for all partners involved in the ecosystem service."







The overall benefit of a Digital Ecosystem thus results from the combination of the digital brokering platform and a large set of partners who participate in the Digital Ecosystem for mutual benefit and whose interactions via the platform lead to network effects. Frauenhofer Institute, Germany







Google, Amazon, Apple...
Estonia's digital ecosystem and society...

What makes Public API Liechtenstein so unique?

